# BEAUTIFICATION

**(Businesses)**

**PURPOSE:**

To recognize businesses for their efforts in contributing to the quality of our national beauty and environment.

**NUMBER OF AWARDS:**

One award may be given each year. (Plaque)

**CRITERIA:**

1. Site must have been planted and grown for at least a three year period before consideration.
2. Site must have the proper landscaping and foundation plantings. Trees, bushes, shrubs, flowers complement the surroundings.
3. Site have plantings consistent with the climatic conditions, the growing and blooming season of the area.
4. Conditions of the plantings must be taken into consideration. Are the plants, bushes, lawn, trees, flowers healthy and insect free. Shade-loving and sun-loving plants in the appropriate spot. Variety for consistent appeal - spring, summer, fall, and winter.
5. Site must have proper maintenance. Lawn properly maintained. Shrubs, bushes, and trees trimmed and pruned. Walks and rest areas clean and uncluttered with litter. Plants and plantings watered, fertilized and mulched.
6. Nomination site should be monitored at least three times over a six month period of time.

**PROCEDURE:**

Packet of material should be assembled consisting of:

1. Letter of recommendation citing the nominee and detailing how the site conforms to the established criteria and reasons it should be considered for the award.
2. Include pictures (black & white or color) copies of articles concerning the site.
3. Name and address of local newspaper.

# BEAUTIFICATION

(Businesses)

Nominee_____

The following areas are to be evaluated on a 1-5 basis, with 5 being the highest rating.
The Awards Committee will make evaluations and return to the Chairman for tabulation.

| | | 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|---|
| 1. | Site planted and maintained for three or more years | ☐ | ☐ | ☐ | ☐ | ☐ |
| 2. | Plants suited to the site and area | ☐ | ☐ | ☐ | ☐ | ☐ |
| 3. | Plants suited to climate, blooming season | ☐ | ☐ | ☐ | ☐ | ☐ |
| 4. | Plants healthy | ☐ | ☐ | ☐ | ☐ | ☐ |
| 5. | Planting consistently appealing in all seasons | ☐ | ☐ | ☐ | ☐ | ☐ |
| 6. | Site maintained | ☐ | ☐ | ☐ | ☐ | ☐ |
| 7. | Site visits documented | ☐ | ☐ | ☐ | ☐ | ☐ |
| 8. | Letter of recommendation | ☐ | ☐ | ☐ | ☐ | ☐ |
| 9. | Supporting material | ☐ | ☐ | ☐ | ☐ | ☐ |
| 10. | Evaluate beauty | ☐ | ☐ | ☐ | ☐ | ☐ |
| 11. | Name and address of local newspaper | ☐ | ☐ | ☐ | ☐ | ☐ |

**TOTAL POINTS**_____

COMMENTS:_____

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(sign) Committee Member Date